USER FIRST

**PROBLEMS** **What problem do we need to solve?**

|  |
| --- |
| Gov department are unable to install Droid  Insert the real pain points from the user perspective |
| They don’t understand and use the term ‘collection’ and they think about e.g. series – the way we display the collection list maybe overwhelming for them |
| [We have different channel for feedback: |
| They said that the business transfer process or digital transfer is complicated….. |

User Analysis

**TARGET AUDIENCE\* For whom are we doing this?**

User who may benefit from the DIG digital service [ add primary and secondary users and goals]

JOB-TO-BE-DONE

**VISION Why are we going to do this?**

Problem-Solution-Fit

|  |
| --- |
| Our vision is |

**STRATEGY** How are we doing this?

|  |
| --- |
| [add hypothesis and how to test them] |

OUTPUT

**GOALS What do we want to achieve?**

Measure of Success

|  |
| --- |
| [List possible delivery: low fidelity prototyping, other …… add outcome and measurements for establish when we’ve succeed] |

**High level EPICS - FEATURES – User stories What are we doing?**

|  |  |
| --- | --- |
| **UI and presentation** | Understand their purpose of archival descriptions and how DIG can help them achieving their goals |
|  |
|  |
| Product Iteration  IF  DIG explore is successful  THEN  We can …….. |
| **Acceptance criteria**:  Users don’t have to have different entry points; one UI to access DIG   * Be Web-based , information as part of web of data | |